

FASHION SHOW

This is a big draw for teens and Moms! Ask your local department stores and boutiques if they'd be interested in donating clothes/shoes for a fashion show. They can advertise their merchandise and be charitable at the same time. Ask local friends and family if they are interested in modeling the clothes. You can bet the interest will grow and tickets will sell if relatives are encouraged to come and see little Susie on the runway. High school teens are a big draw for this event, especially the girls. Moms can volunteer as make-up artists and advisors. This idea is more complicated and requires more planning than other fundraisers.

Volunteers have to be committed in several areas – finding a stage and an master of ceremony (during the event, the MC can talk about the issue or organization you are fundraising for and discuss how the funds raised will benefit children around the world) for the event; organizing agreements with stores; picking up items from the stores and returning the clothes without damage; dress rehearsals; food and/or drink.